Political History and Leadership

Four Year Report

2014-2018

School of Historical, Philosophical and Religious Studies

Arizona State University

an academic unit of the College of Liberal Arts and Sciences
Co-Directors’ Report

Since its founding in 2014, the undergraduate Political History and Leadership certificate program in the ASU School of Historical, Philosophical and Religious Studies has achieved tremendous success in undergraduate education in history and political science, community outreach through public events and adult education classes, and in high school education through its ASU High School Leadership Academy.

We welcome the opportunity to share with you the last four years of our programing with the expectation that the next four years will prove even more productive as we expand.

In the last four years we have built a vibrant and growing undergraduate student and alumni cohort. Our classes are popular and have been integrated into the curriculum. We have developed a strong donor base, which is essential to our success because we rely on private funding, other than faculty salaries and ASU facilities. We believe our accomplishments thus far are just the first stage in our further expansion.

Our mission remains to educate a new generation of citizens informed about the foundations of American constitutional government, political liberty, economic prosperity and historical progress. As we have developed, we have increasingly emphasized the importance of developing students into leaders in their respective chosen field by providing them with a greater understanding of the complexities of real decision making beyond simple abstractions of the qualities that make a good leader. At the same time, we continue to impart to our students in our undergraduate classes and high school academies, the foundational principles about the nature of democracy and representative, constitutional government.

The Political History and Leadership program rests on the continued support of the community, people such as yourselves.

We thank you from the bottom of our hearts. The future is ours if we continue to work together to educate a new generation of citizens and leaders.

Sincerely,

Donald T. Critchlow
Katzin Family Professor
Faculty of History

Jonathan Barth
Assistant Professor
Faculty of History

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Contributions

Gifts of any amount are welcome.

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I am pleased to support the Program in Political History and Leadership with a gift of:
- $5,000
- $2,500
- $1,000
- $500
- Other $______ (please specify amount)

Please select payment method or give online at www.asufoundation.org/:
- A check for the full amount of my gift is enclosed.
- Please charge my credit card:
  - Visa
  - MasterCard
  - Discover
  - American Express

Signed____ Date____

I have enclosed the company form.

My (or my spouse’s) employer is a matching gift company.

I have enclosed the company form.

Please make checks payable to the ASU Foundation, enclose this form and mail both to:

American Philanthropic,
PO Box 872501, Tempe, AZ 85287-2501

For more information, contact Clayton Tenquist, Associate Director of Development
College of Liberal Arts and Sciences
Clayton.Tenquist@asu.edu or 480-965-2153

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Education

Taught 2,585 undergraduate students in our classes

Taught over 18% of all students enrolled in an in-person history course in the College of Liberal Arts and Sciences (3 professors, 3 postdoctoral fellows, 3 faculty associates).

Created the largest undergraduate certificate program in the ASU School of Historical, Philosophical and Religious Studies with a current enrollment of 112 students.

Graduated 54 undergraduate students from the Political History and Leadership certificate program

Internships

Placed program graduates in internships and jobs with American Philanthropic, AZ Governor’s office, AZ Chamber of Commerce, AZ Attorney General’s office, Great Hearts Academies, Phoenix City Council, and other organizations

Community Engagement

Created and taught 16 continuing education courses for adult members of the community, which are financially self-sustained and bring additional operating funds to the program

Engaged the community and students with public lectures, symposia, panels, workshops, and conferences, which drew more than 2,500 audience members from various constituencies

Team Building

Hired 3 Postdoctoral Fellows
Hired 1 Assistant Professor of History
Hired 3 Faculty Associates
Hired and mentored 16 undergraduate students fellows

Funding

Raised $1,402,474 in external funding from 95 community donors and received $4,000,000 in external grants

Awarded $14,750 in scholarships to 19 students

Inspired community groups and donors to create scholarships and scholarship endowments in support of PHL students

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School of Historical, Philosophical and Religious Studies
Arizona State University

All funds will be deposited with the ASU Foundation for A New American University, a nonprofit organization that exists to support Arizona State University (ASU). Gifts in support of ASU are subject to foundation policies and fees. Your gift may be considered a charitable contribution. Please consult your tax advisor regarding the deductibility of charitable contributions. Account 30008151.
The ASU Political History and Leadership Program was launched during the 2014-15 academic year, co-directed by Steve Manza, former AZ State Senator Jim Waring, and Jim Chamberlain, with contributions from Jim Chamberlain, Jim Waring, and Glenn Hamer. The program was co-sponsored by the Charles Koch Foundation, the Arizona Chamber of Commerce, and the Institute for Humane Studies, among others.

Drawing on the strength of local political, business, and community leaders, the Political History and Leadership Program created an advisory board to serve as community ambassadors, offering strategic advice on programming, providing internships for students, promoting and attending program events, and offering financial contributions in support of program operations.

Outcome: PHL certificate program grew by 225% during the 2014-15 academic year.

Advisory Board

Instructor: Shane F. Krauser, JD

Political History and Leadership Program - Seminar & Leader Lectures


Jonathan Barth, Asst. Professor and Co-director

“The recent economic downturn, dubbed the Great Recession and considered by some to be the worst economic crisis since the Great Depression, affected the entire world economy. Have policy makers and politicians prolonged this crisis?”

Adrian Woodruff, managing editor of The Economist and Brian Domitrovic, author of “Econoclasts,” explored this question in a public forum.

Outcome: PHL public events drew more than 1,000 audience members from the community.

Continuing Education Program

“I Liberty: Our Founders, and the U.S. Constitution”

Brian Domitrovic, editor of The Economist and Adrian Wooldridge, editor of The Economist, provided a special issue of the Economist’s “Econoclasts” that explored the ways in which the revolutions of the 18th century have shaped the world economy. In addition, the symposium will be published in a special issue of the Journal of Policy History.

Outcome: Several additional operating income for the program.

Academic Symposium

“Is Political Liberty Necessary for Economic Prosperity?”

One of two required courses for the PHL certificate program, the PHL Seminar program provided opportunities for students to engage with real world leaders from the academic, political, business, and legal communities. Invited guest speakers included:

Jon Kyl, U.S. Senator, Arizona (ret.)

W.J. “Jim” Lane, Mayor, Scottsdale

John and Patsy Gillis, Victims Rights Advocates

Glen Hamer, CEO, Arizona Chamber of Commerce

Jim Chamberlain, Owner, SunState Builders

Jim Waring, Phoenix City Councilman

John P. Kades, former AZ State Senator

Outcome: $1 million estate gift from Dan and Carleen Birhyth (pictured center). Smaller gifts were mailed to the program for immediate use for operations making it possible to support additional undergraduate research fellows.

Continuing Education Course

“Econoclasts,” explored this relationship between political and civil liberty and economic prosperity. Presenters included Steven Pincus, Yale University; Paul Rahe, Hillsdale University; Henry Clark, Clemson University; and Brian Domitrovic, Sam Houston University. Calvin Schererhorn, Arizona State University and Jonathan Barth, Arizona State University.

Outcome: Revisited papers from the symposium will be published by Cambridge University Press in a special issue of the Journal of Policy History.

“Politics in Tolkien: What We Can Learn from Hobbits”

Keynote address: Tom Shippey, editor of National Review

Outcome: ASU students are committed to placing PHL students in high-quality, rewarding internships, and provide opportunities for internships at various sites.

Instructor: Owen Anderson, PhD

Political History & Leadership Dialogue Series

“The Presidents’ War: Six American Presidents and the Civil War that Divided Them”

Guest Speaker: Chris DeRose, author, Special AZ Assistant Attorney General

Outcome: Co-sponsored by the Arizona Center for Medieval and Renaissance Studies, this public lecture introduced the Political History and Leadership Program to a new audience.

“Religion and Public Life”

Instructor: Owen Anderson, PhD

Political History & Leadership Dialogue Series


Instructor: Jonathan Barth, Asst. Professor and Co-director

November: Continuing Education Course

“Recovering the American Economy”

The recent economic downturn, dubbed the Great Recession, has considered by some to be the worst economic crisis since the Great Depression. This program introduced students and symposia, introduced students to the program, and provided opportunities for students to learn about internships and opportunities with the Office of Congressman Ruben Gallego, League of Women Voters, and the ASU Alumni Association.

Outcome: Co-sponsored by ASU Alumni Association, this annual event provides an opportunity for ASU students to thank Arizona elected officials for supporting higher education projects. PHL introduced the new center to lawmakers and members of the community.

January: Student Internships Workshop

To support a comprehensive civics education program, the ASU Political History and Leadership Program invited a range of local and national leaders from a variety of fields, the PHL Dialogue Series provided lively presentations and opportunities for discussion about a range of topics.

Session: PHL Dialogue Series

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“Religion and Public Life”

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October: Continuing Education Course

“In the Midst of Crisis”

Keynote address: Richard Lowry, editor of National Review

Outcome: PHL event launch program.

November: Continuing Education Course

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Outcome: The PHL certificate program is currently the largest such program in the ASU School of Historical, Philosophical & Religious Studies and the School of Politics and Public Studies.

Political History & Leadership Dialogue Series 2015-16

Designed to introduce PHL students and members of the community to local and national leaders from a variety of fields, the PHL Dialogue Series provided lively presentations and opportunities for discussion about a range of topics.

PHL Dialogue Series “Politics, Business & Money” Dean Risen, business leader

Continuing Education

Meeting the community event at DC Ranch Country Club

Academic Symposium Magna Carta & Its American Legacy: A Symposium in Honor of the 800th Anniversary

Co-sponsored with the Arizona Program for Medieval & Renaissance Studies (ACMRS) and the ASU Sandra Day O’Connor College of Law, this symposium analyzed the relevance of the Magna Carta both as a historical document and as a catalyst in the development of modern-day American legal thought. The Magna Carta’s economic, political, and legal aspects were debated by political, historical and legal scholars.

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## PHL Program Welcome and Recruitment

The ASU Political History and Leadership Program welcomed returning students back to campus with a lively networking event with faculty and staff. A special off-campus event occurred featuring undergraduate students from several ASU schools, including evening receptions at the Heritage Foundation and the Country Club at DC Ranch.

### Political History & Leadership Dialogue Series 2016-17

### Public Lecture - “Solution to the Elimination of Poverty”
Moderated by Professor Critchlow, the program hosted a public discussion on poverty featuring two views by Robert Doar, Morgridge Fellow in Poverty Studies at the American Enterprise Institute and Rachel West, Associate Director for the Poverty to Prosperity Program at American Progress.

### Community Lecture - “The Current American Economy”
Advisory Board Co-Director Susan Kay Schultz, Senator Jon Kyl and the program hosted 120 invited members of the community for a Saturday morning breakfast event featuring economist Stephen Moore. Distinguished Visiting Fellow, The Heritage Foundation at The Country Club at DC Ranch.

### Public Lecture - “Free Speech Under Attack on Campus”
Tyrone Charles Langhofer, Esq. Alliance Defending Freedom

### PHL Dialogue Series

J. Kent Wright, Assoc. Professor

#### PHL Dialogue Series

Politics, Emotions and the Role of Anger

**Mauricio Suchowlansky,** Postdoctoral Fellow

### Public Lecture - “Constitutional Limits on Executive Power”
In an informal conversation with professor Paul Bender, Sen. Jon Kyl discussed the separation of powers issues likely to confront Congress, state and the new administration. These include: limits on presidential power to make law through executive orders; presidential power to commit the United States to armed confrontations without congressional approval; and executive agreements with other nations as an alternative to use of the treaty power.

### PHL Dialogue Series

#### “Stronger Families Better Schools: Families and High School Graduation Across Arizona”
W. Bradford Wilcox, Director, National Marriage Project, Univ. of Virginia

#### Public Lecture - “The Rise of Transatlantic Populism: Germany, the United States and the Politics of Anxiety”
Cristo Barrett, Professor, University of Leipzig

### PHL Dialogue Series

#### “Arizona Laws and Law-making”
J.D. Mesnard, AZ State Representative

### Continuing Education

The program continued its mission of community engagement by offering Continuing Education courses on the intellectual foundations of democracy.

## 2017

### Public Lecture - Hugh Hewitt.
American radio talk show host with the Salem Radio Networks, lawyer, academic and author. A conservative and a Catholic, Hewitt comments on society, politics, and media bias in the United States. Hewitt is also a law professor at Chapman University School of Law, and a regular political commentator on MSNBC and CNN.

### Continuing Education Course

**Order of Greatness? Machiavelli and the Renaissance Perception of Republican Rome**
Nicholas Damask, PhD

#### Community Engagement Lecture at Vi at Silverstone

“Addressing the Current Terror Threat: Options for the Trump Presidency”

**Caroline Lynch,** Specializing in the application of federal criminal and surveillance laws to burgeoning technologies. Ms. Lynch spearheaded the development and enactment of some of the most high-profile surveillance laws of the 21st Century.

### PHL Dialogue Series

#### The Three Century Experiment

The Founders’ Constitution and Ours

Nicholas Damask, PhD

### Public Lecture - “Reconsidering Colonialism and Indigenous Peoples”
**Allan Galley,** Warner R. Woodring Chair in Atlantic World and Early American History, The Ohio State University

### PHL Dialogue Series

#### “War, What Is It Good For? Virtue and War in the Greco-Roman World”
Daniel Strand, Postdoctoral Fellow

### ASU Day at the Capitol

Hosted by the ASU Alumni Association, this annual event provides an opportunity for ASU units to learn about the Arizona political process and to participate in advocacy efforts. The program introduced the program to lawmakers, AZ Board of Regents and members of the community.

### PHL Dialogue Series

#### “American Capitalism and Greed”
Donald Critchlow, Professor and Co-director

#### ASU High School Leadership Academy

Building on the success of the first academy, ASU offered a two-day academy in the summer of 2017 on the Tempe campus for 30 students. Interest in the program was robust with 72 students applying to participate.

In cooperation with Great Hearts Academies, and funded by grants from Arizona Public Service and the APGAR Foundation, the program focused on human rights and freedom of speech.

### PHL Dialogue Series

#### “America’s Accidental Civil War”
Calvin Schermerhorn, Professor

#### “Where We Stand Politically”
Donald Critchlow, Professor and Co-director

### PHL Dialogue Series

#### “The State of Economic Thought in Modern America”
**William Boyes,** Professor

### PHL Certificate Program Graduation Celebration

A second cohort of 18 certificate program students graduated in 2016-17

### 2016-17 programming

Institutionally supported by APGAR Foundation and Arizona Public Service (APS) and the Knoth Foundation.

### 92 community donors

Donations from Palo Verde Outreach and the Schultz Family provide scholarship opportunities for academy graduates who choose to attend Arizona State University and enroll in the Political History and Leadership program.

### PHL Certificate Program

A second cohort of 18 certificate program students graduated in 2016-17
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<th>2017</th>
<th>August / September</th>
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<tr>
<td><strong>PHL Program Info Session</strong></td>
<td>The ASU Political History and Leadership Program invited undergraduate students from any major to enroll in the Political History and Leadership certificate program at an off-campus social event. Co-directors of the program and academic advisors were on hand to answer questions and assist students with enrollment.</td>
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<th>2017</th>
<th>October</th>
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<td><strong>Public Lecture - “The Terrorist Threat at Home”</strong></td>
<td>Peter Bergen is an American journalist and author who serves as CNN’s national security analyst. New America’s vice president, and as a professor of practice at Arizona State University. He is known for producing the first television interview with Osama bin Laden in 1997.</td>
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<th>2017</th>
<th>November</th>
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<td><strong>Public Lecture - “Free Speech on Campus”</strong></td>
<td>Mary Kissel, WSJ Editorial Board</td>
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<th>2017</th>
<th>December</th>
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<td><strong>PHL Dialogue Series “Conversations with Great Economists: Milton Friedman”</strong></td>
<td>Jonathan Barth, Asst. Professor and Co-director</td>
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<th>2018</th>
<th>January</th>
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<td><strong>PHL Dialogue Series</strong></td>
<td>Continuing Education</td>
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<th>February</th>
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<td><strong>Public Lecture - “Civil Liberties and Law Enforcement Accountability”</strong></td>
<td>Kimberley Strassel, WSJ Editorial Board</td>
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<th>2018</th>
<th>March / April</th>
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<td><strong>PHL Certificate Program Graduation Celebration</strong></td>
<td>17 students earned a Political History and Leadership certificate from the program in 2017-18, bringing the total number of graduates to 51 in just three years. The certificate is awarded with completion of two required courses – “Foundations of Democracy” and “Political Thought and Leadership” – together with three upper-division electives in humanities, social sciences, business, or other related fields for a total of fifteen credit hours.</td>
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<th>May / June</th>
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<td><strong>2018 Policy History Conference May 11 – 13 Tempe, AZ</strong></td>
<td>Co-sponsored by the Program for Political History and Leadership, Journal of Policy History, and the Institute for Political History, the 2018 Policy History Conference celebrated 20 years of continued academic excellence and the 30th anniversary of the publication of the Journal of Policy History, an interdisciplinary, peer-reviewed academic journal concerned with the application of historical perspectives to public policy studies. Published through the cooperation of the School of Historical, Philosophical and Religious Studies at Arizona State University, the Institute for Political History, and Cambridge University Press.</td>
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